**Annex B: GTI Awards 2023 Application Form**

Innovative Mobile Service and Application Award

The following is the application form for the GTI Awards 2023 – Innovative Mobile Service and Application Award. Please fill out the application form to provide basic information and justification, and return it to GTI Secretariat *(*[*admin@gtigroup.org*](mailto:admin@gtigroup.org)*)* ***before the deadline: 22nd November, 2022.***

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| --- | --- | --- |
| Company Name | *Name of GTI Operator or Partner Forum member*  *For a list of GTI Operators or Partners, please refer to:*  <http://gtigroup.org/omembership.html>  <http://gtigroup.org/pmembership.html> | |
| Name of Authorized Representative | *(Name, Prefix, Job title, E-mail, Telephone, Fax and Postal Address)* | |
| Description of Solution/Application | *In approx 300 words or less, please describe the service/application. The supporting materials include but are not limited to business and use case report, photos, and etc.* | |
| Highlights | *In approx 100 words or less, please describe highlights of the service/application and core competitiveness compared to others* | |
| Entries to Criteria | Innovativeness | *In approx 300 words or less, please describe what is new in this service/application.* |
| Differentiation and advantage | *In approx 300 words or less, please describe what is unique in the service /application, and the distinct advantages over alternatives. We also want to evaluate its unique value proposition.* |
| Business model and monetization | *In approx 300 words or less, please describe the business model of the service/application and how it could be monetized when brought to the market.* |
| Sustainability and potentiality | *In approx 300 words or less, please describe how this service/application could be promoted and be expanded to larger markets, and how it could inspire innovative application and cross-industrial cooperation towards 5G.* |