**Annex A: GTI Awards 2023 Application Form**

Innovative Breakthrough in Mobile Technology Award

The following is the application form for GTI Awards 2023 -- Innovative Breakthrough in Mobile Technology Award. Please fill out the application form to provide basic information and justification, and return it to GTI Secretariat *(*[*admin@gtigroup.org*](mailto:admin@gtigroup.org)*)* ***before the deadline: 22nd November, 2022.***

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| Company Name | *Name of GTI Partner Forum member*  *For a list of GTI Partners, please refer to:* <http://gtigroup.org/pmembership.html> | |
| Name of Authorized Representative | *(Name, Prefix, Job title, E-mail, Telephone, Fax and Postal Address)* | |
| Product  Category | *Please select one of the following categories of GTI Technical Product*   * *Network* * *Device* * *Chipset and module* * *Test system* | |
| Description of Product | *In approx 300 words or less, please describe the basis of the product or technology. The supporting materials include but are not limited to specifications, photos, technical reports are also recommended.* | |
| Highlights | *In approx 100 words or less, please describe highlights of the product and core competitiveness compared to others* | |
| Entries to Criteria | GTI Need/Desire | *In approx 200 words or less, please describe how the product or technology meets the requirements of GTI members, and/or how the product follows the direction of GTI technical groups.* |
| Innovativeness | *In approx 300 words or less, please describe what is new in concept, features, functionality, method of development and the overall process.* |
| Differentiation and advantage | *In approx 300 words or less, please describe what is unique in the product, and the distinct advantages over alternatives. We also want to evaluate its unique value proposition.* |
| Market and Customer Acquisition | *In approx 500 words or less, please describe the relationship between the product’s cost and benefits and its economic desirability, and the interesting examples of how the product has engaged consumers and how it has delivered and is available to the marketplace. It is recommended to provide the evidences that the product is being achieved and validated in the marketplace.* |
| Sustainability, impact and leverage of technology | *In approx 300 words or less, please describe the immediate and long-term impact the product has on technology and market, or even the industry as a whole. We are interested in not only a specific product, but also how the product establishes a vision or be the basis of a larger system or platform of innovations and how it might be an inspiration to future innovation and innovators.* |