



2016

Cross-Industry Roundtable @MBB Forum

14:00-17:00, November 25th
Muakuhari Hall
Tokyo, Japan



Dear Colleague,

It is with great pleasure and excitement that we invite you to the 7th Global MBB Forum and join the Cross-Industry Roundtable as one of our distinguished speakers on November 25th, from 14:00 to 17:00.

Jointly hosted by GTI, this Roundtable will be focusing on two hot topics, Connected Car and Robotics, with the objective of promoting Industry ecosystem collaborations and defining strategies for successful participation by Mobile Network Operators (MNO). During each session, we will demonstrate the latest industry trends and provide insight into the topics to be discussed. Top leaders in Connected Car and Robotics industries such as Toyota, Audi, Continental, Bosch, ABB, KUKA, Allianz, Softbank Robotics, TomTom will share their views and opinions on a future connected world.

We are currently in the process of confirming an excellent line-up of roundtable speakers. Space is limited so please confirm your attendance as soon as possible. We look forward to seeing you in Tokyo!

Sincerely,



Taihua Deng

Taihua Deng

President of Wireless Network Solution



Agenda

1400-1405	Welcome Speech by William Xu, Chief Marketing & Strategy Officer, Huawei
Session 1: Connected Car	
1405-1530	<p>Discussion around MNO's industry collaboration, use cases and strategies required for the successful development of a truly connected car</p> <p>Topics:</p> <ol style="list-style-type: none">1. Future of connected car & MNO's role & opportunities2. V2X (LTE-V vs. DSRC)3. Regulatory & policy concerns & alignment4. Industry Collaboration & Business opportunities <p>Moderator: EY</p>
1530-1545	Tea Break
Session 2: Robotics	
1545-1700	<p>Discussion around future development of cloud robotics and MNO's value proposition towards 5G and afterwards</p> <p>Topics:</p> <ol style="list-style-type: none">1. Introduction of Cloud Robotics & cloud-based robot architecture2. How will 4G+/5G enable the development of robotics3. Role and requirements of mobile network in enabling Cloud Robotics <p>Moderator: SoftBank</p>





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